



RECOVERY RESOURCES

Partners in health. Partners in hope.

CORPORATE PARTNERSHIP OPPORTUNITIES '21

You have the Power to put Hope in People's Hands



**“GIVING SHOULD BE ENTERED INTO IN JUST THE SAME WAY AS INVESTING.”
- JOHN D. ROCKEFELLER**

WHY CHOOSE US?

Founded in 1955, Recovery Resources' mission is to help people triumph over mental illness, alcoholism, drug and other addictions. We are a provider of prevention, education, treatment and recovery services for people diagnosed with mental illness and/or addiction.

When you invest your philanthropic support, employee support, and lend your name to our efforts, you make a statement to your customers that you care about the health and well-being of Northeast Ohio. In return for your support, we are committed to customizing a partnership opportunity that will align with your company's priorities.

Corporate Partnerships range from \$5,000 to \$20,000.

Let us know if you have an interest to learn more about the benefits of sponsorship, employee engagement opportunities, our Employee Assistant Program, as well as a robust catalog of health education courses and expert speakers to address topics in behavioral health, addiction services, prevention and criminal justice.

Contact Diane Tomer
dtomer@recres.org

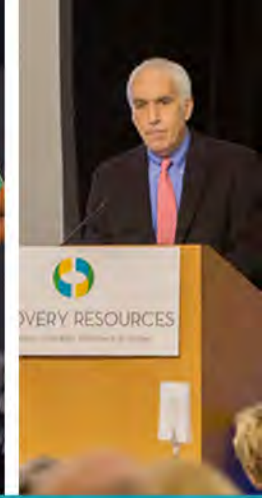
WHY WE NEED YOU?

- An estimated 26.2% of Americans ages 18 and older - about 1 in 4 adults - suffer from a diagnosable mental disorder in a given year, according to the National Institute of Mental Health.
- For every dollar spent on prevention, treatment and recovery, the government spends almost \$60 responding to the consequences of substance abuse. Studies indicate that every dollar spent on substance abuse prevention services saves an average of \$10 in the long-term, according to the Substance Abuse and Mental Health Administration.
- Of all drug users, 68.9% are employed and active in the workplace, according to SAMHSA.
- 17.9 million people in the U.S. have alcohol dependence or abuse problems. That's 7% of the population, according to the Coalition on Drug Abuse.
- Behavioral health experts anticipate a "tsunami" of needs as a result of COVID-19. Isolation due to social distancing, fear of the unknown is triggering or worsening mental health and addiction challenges faced by individuals in our community.

THANK YOU TO OUR PAST AND PRESENT PARTNERS



CORPORATE PHILANTHROPIC SUPPORT



9TH ANNUAL RUN FOR RECOVERY

Recovery Resources is committed to providing support opportunities through a combination of virtual and in-person, when permitted, in the 2021 calendar. This allows your corporate reach beyond Northeast Ohio.

August 14, 2021 | 9:00 a.m.

Cleveland Metroparks Zoo
5K, 1 Mile Walk & Kids' Fun Run



The Run for Recovery is a signature community event and an opportunity to move for something that matters - whether that is for health, recovery, or in memory of a loved one. More than 600 runners and walkers come together to raise funds in support of our mission of providing hope and help for people struggling with mental illness and addiction. This is a great opportunity for your employees to connect and support with a corporate team.

4TH ANNUAL CIRCLE FASHION SHOW

**November 13, 2021 |
11:30 a.m. - 2:00 p.m.**



Sponsored by the Circle of Strength and Hope, a women's philanthropic who through fundraising support women and family programs at Recovery Resources. This event attracts 400 people through individual ticket sales, table hosts and sponsorship.

COMMUNITY EDUCATION



Recovery Resources hosts speakers in the field of mental health and addiction. Past presenters include: Author Glennon Melton, Judge David Matia, Judge Joan Synenberg, Author David Sheff and Health Reporter Monica Robins. On the third Wednesday of each month we host "Wellness Wednesday," and promote to our 55,000 email contacts. Your partnership supports Community Education Sessions requested throughout the year.

EMPLOYEE LEADERSHIP ENGAGEMENT OPPORTUNITIES

VOLUNTEER

Corporate volunteer partners are critical to advancing the work of our agency and directly impacting the lives of those we serve. When choosing a non-profit to support, we understand that it takes more than a few hours away from the office, it is a commitment towards leadership in Cleveland. We strive to make the volunteer experience impactful and worthwhile while providing networking opportunities.



RECOVERY RESOURCES ASSOCIATE BOARD

The Associate Board is comprised of community-minded emerging leaders. They provide outreach through awareness, education, social and fundraising activities, focusing on their main event, the Run for Recovery.

WORKPLACE DONATION DRIVES

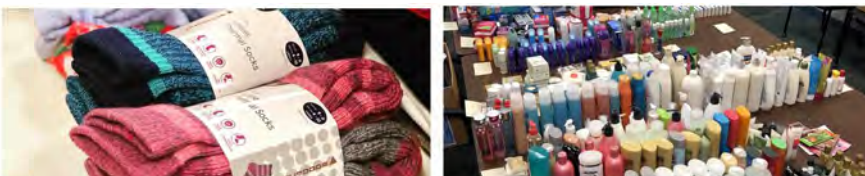
Dress down day, jeans day, pot lucks and clothing drives can all support our client programs while promoting social consciousness among your employees.

OPPORTUNITIES TO CONSIDER

Matching Gift Program | In-Kind Donations | United Way designation | Office Fundraiser

CLIENT DONATION DRIVES

Recovery Resources hosts a Hygiene Supply Drive in the spring and a Coat, Toy and Sock Drive in the winter. These items are critical for our clients well being. Donation boxes may be placed at your site and items are accepted at Recovery Resources Old Brooklyn and Lakewood locations.



Quick Connect
216.431.4131, ext. 2501
recres.org

EMPLOYEE BENEFIT SERVICES

Employment Assistance Program (EAP)

AssistNOW, is the EAP division of Recovery Resources and for more than 35 years has been fostering care for area businesses. Our EAP service can be customized to meet the needs of each business organization, and our delivery of services is distinguished by the highly personal and confidential relationship between our clients and the professional staff at Recovery Resources.



TRAINING INSTITUTE

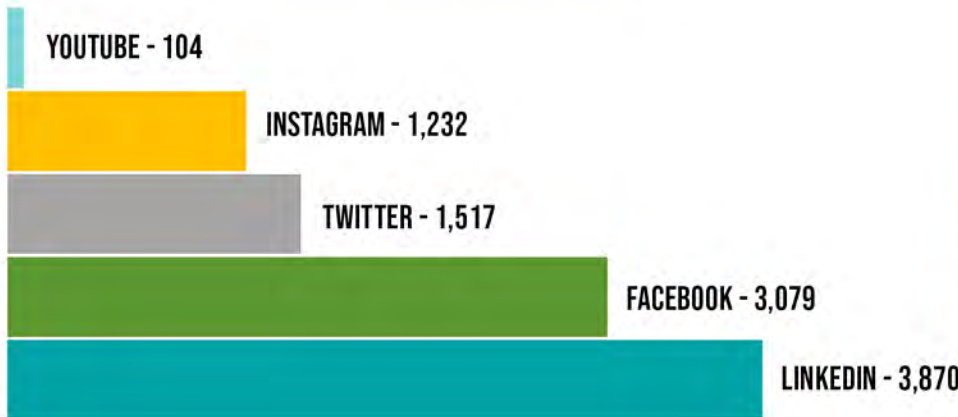
Recovery Resources offers a robust catalog of health education that can be tailored to any work environment. Course may include: Mental Health First Aid, Cultural Humility, Fostering Employee Engagement, Successful Workplace Change Management, Emotional Intelligence, and Enhancing Leadership Performance. Training may be customized to compliment your corporate partnership.

SPEAKERS BUREAU

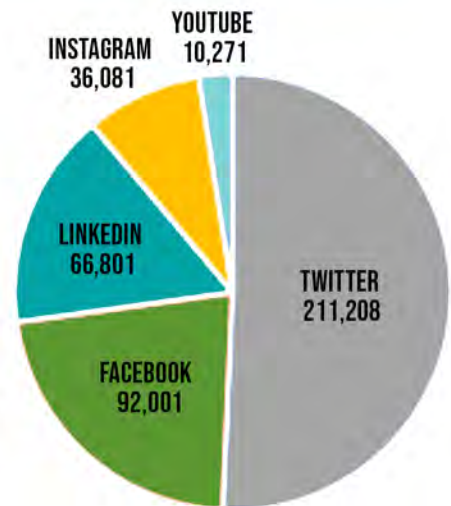
Expert licensed speakers are available to address topics in behavioral health, addiction services, and prevention. Topics may be tailored to your specific needs at no cost.

BRAND AWARENESS

SOCIAL MEDIA FOLLOWERS



SOCIAL MEDIA IMPRESSIONS



EMAIL MARKETING

- 55,000 contacts

RECOVERY RESOURCES WEBSITE

- 37,900 Annual Visitors
- 2,000 Annual Visitors from Social Media

MEDIA

- Crain's Cleveland Business
 - Ads 5x per year (217,000 readers weekly)
- Cleveland Jewish News (25,000 readers weekly)
- Currents Magazine (1,500 readers weekly)
- Cleveland.com (9.9 million readers monthly)
- Cleveland Magazine (282,000 readers monthly)

PARTNER PACKAGES

PRESENTING PARTNER

\$20,000 BENEFITS

Logo Recognition as Presenting Sponsor for 2021

Logo included on all event printed materials | Reach 800

Logo included in all event placed advertising

Crains x5 in edition 6/7, 6/28, 7/19, 10/4, 12/27 | Reach 1.1 Million

Logo included in all event social media posts | Reach 10,000

Logo included on website | Average 37,000 visitors

8 complimentary Run for Recovery registrations | Value \$200.00

2 tables of 8 complimentary tickets/virtual shopping passes for Circle Fashion Show and 16 chances to win a \$1,000 shopping spree | Value \$2,000.00

2 Professional development trainings for 30 and 1 Mental Health First Aid training | Value \$4,900.00

GOLD PARTNER

\$15,000 BENEFITS

Logo included on all event printed materials | Reach 800

Logo included in all event placed advertising

Crains x5 in edition 6/7, 6/28, 7/19, 10/4, 12/27 | Reach 1.1 Million

Logo included in all event social media posts | Reach 10,000

Logo included on website | Average 37,000 visitors

6 complimentary Run for Recovery registrations | Value \$150.00

Table of 8 complimentary tickets/virtual shopping passes for Circle Fashion Show and 8 chances to win a \$1,000 shopping spree | Value \$1,000.00

3 Professional development trainings for 30 and 1 Mental Health First Aid training | Value \$3,600

SILVER PARTNER

\$10,000 BENEFITS

Logo included on all event printed materials | Reach 800

Logo included in all event placed advertising

Crains x5 in edition 6/7, 6/28, 7/19, 10/4, 12/27 | Reach 1.1 Million

Logo included in all event social media posts | Reach 10,000

Logo included on website | Average 37,000 visitors

4 complimentary Run for Recovery registrations | Value \$100.00

Table of 8 complimentary tickets/virtual shopping passes for Circle Fashion Show | Value \$600.00

2 Professional development trainings for 30 | Value \$2,400

BRONZE PARTNER

\$5,000 BENEFITS

Logo included on all event printed materials | Reach 800

Logo included in all event placed advertising

Crains x5 in edition 6/7, 6/28, 7/19, 10/4, 12/27 | Reach 1.1 Million

Logo included in all event social media posts | Reach 10,000

Logo included on website | Average 37,000 visitors

2 complimentary Run for Recovery registrations | Value \$50.00

Table of 8 complimentary tickets/virtual shopping passes for Circle Fashion Show | Value \$600.00

1 Professional development trainings for 30 | Value \$1,200



RECOVERY RESOURCES

Partners in health. Partners in hope.

www.recres.org



LOCATIONS

Old Brooklyn

4269 Pearl Rd.
Cleveland, OH 44109

Lakewood

14805 Detroit Ave., #200
Lakewood, OH 44107

MetroHealth Main Campus

2500 MetroHealth Drive
Main Towers Entrance, Elevator C, 8th Floor

CONTACT

Diane Tomer

Director of Development, Marketing
& Community Engagement
216.400.7923
dtomer@recres.org



facebook.com/RecResCleveland



twitter.com/RecResCleveland



linkedin.com/company/recovery-resources



youtube.com



instagram.com/recrescleveland